
SVFF FLEECE SALE

Clarke County Ruritan
Fair Grounds
890 West Main Street
Berryville, Virginia 22611
SVFFFleecesale@gmail.com

20th August 2022

Dear Producers,

Please join us for the 2022 SVFF Fleece Sale on September 23-25. Once again we will be offering our unique juried fleece evaluation.

We receive no commission for this opportunity to interface and educate sellers on what buyers are looking for and buyers on what seller's produce. This means that you will receive the full sale price on any fleeces sold and a yellow evaluation sheet that identifies the favorable aspect of your fleece.

We have opted not to continue the online fleece sale as it requires a great deal extra effort and support. This venture was created to demonstrate to producers that there was a market for online sales, despite apprehension and skepticism.

The first sale we had several years ago was well trafficked and we helped sell a large number of fleeces. Since then, many of our producers have gone on to market their own fleeces online and we applaud their efforts and success!

While the online market has become a viable venture, many buyers still feel that nothing can compare to seeing and touching fleece for themselves. We are grateful for the opportunity that your participation affords us in this.

Sincerely,

Tara Phillips, SVFF Fleece Sale Co-Chair

Bridget Brown, SVFF Fleece Sale Co-Chair

Shenandoah Valley Fiber Festival Annual Juried Fleece Sale

September 23–25, 2022

Evaluation Information:

Fleeces are divided into seven classes:

- Class A- Fine Wool
- Class B- Medium Wool
- Class C- Long Wool
- Class D- Double-coated/Primitive Wool
- Class E- Camelid Fibers (Alpaca, Camel, and Llama)
- Class F- Goat Fibers (Cashmere, Mohair, cashgora, and pygora)
- Class G- Felting Fleeces

Fleece evaluation sheets with suggested uses and additional notes will be provided for each fleece by a trained volunteer juror. Copies will be provided to both buyer (at point of sale) and producer (with check).

This year, jurors will be able to bestow Juror's Choice stickers on fleece that exceeds expectations.

It is not a judgement ribbon; it is designed to promote fleeces of superb qualities to buyers.

The SVFF Juror Point for Wool and Alpaca Fleeces, and Guidelines for Mohair Fleeces are available to download.

Fleeces that exhibit substantial defects, such as unskirted fleeces, contamination with heavy VM, manure tags and/or staining, extreme lock weakness, or mildew will be rejected from the sale. Class G- Felting

Fleeces (matted, cotted, or felted fleeces used for 'humane fleece rug making' or lesser quality fleece appropriate for felt processing are accepted) must maintain cleanliness standards or be rejected.

2022 Entrance Fee:

LIMIT 8 FLEECES PER PRODUCER

\$5 per fleece

Fleece Sale Check-in:

Friday, September 23, 2022 from 10:00 a.m. to 3:00 p.m.

Located at the rear of the Arts & Crafts Building. Look for “Fleece Registration” signs. In the event of inclement weather, the check-in will be inside the building.

Fleece Registration:

1. Juried Fleece Sale Entry Form: the 2022 Fleece Sale Entry Form is available for download and should be completed prior to check-in. Producers are responsible for setting their own prices and list full prices only on the entry form. (The 2021 Sales Summary lists price ranges for breeds and can be used for guidance.)

2. Breed Designation: Breed information should be designated as follows:

- For purebred breed: Single breed name (e.g. Merino)
- For crossbreeds: Predominant breed name X (e.g. Merino X) Predominant refers either to the highest percentage breed represented or the qualities most reflected in the particular fleece.
- Glass G- Felting Fleeces: Heavily felted, cotted and matted fleeces or fleeces appropriate for felting or processing into felted balls must be labeled accordingly.

3. Bagging Fleeces: Bring skirted fleeces packaged in open clear plastic bags. Bags must be open to allow paperwork and evaluation forms to be placed inside.

4. Producer Information and Marketing: Any additional information about your farm, flock, micron testing results and the individual sheep (including photos and a clean lock sample) are encouraged and should be provided on a separate card included in a clear plastic bag with the fleece.

- Shave'em 2 Save'em fleeces will be noted and producer stickers will be kept at the sale table and delivered at point of sale.

Fleece Sale Pick-up:

Sunday, September 25, 2022 at 4:00 p.m.

All fleeces not picked up by 5:00 p.m. will become property of the Shenandoah Valley Fiber Festival. A check, as well as a copy of your evaluation forms, will be mailed to you.