

Shenandoah Valley Fiber Festival Annual Juried Fleece Sale

September 24-26, 2021

Volunteering at the Fleece Sale

It has been a difficult year since we have seen you last. COVID-19 threw a wrench through all of our plans last year, but with precautions in place for 2021, we are excited to announce that we are back. The success of the SVFF Annual Juried Fleece Sale is hugely dependent on volunteer participation and support. Fleece Sale Volunteers are needed to assist with Fleece Check-in and Jurying on Friday, sales, purchaser questions and education on Saturday and Sunday, as well as Sunday's wrap-up and release of unsold fleeces.

Volunteering at the fleece show is a great opportunity to experience an incredible variety of fleeces, share some time (and knowledge) with fellow fleece lovers, and best of all, get first dibs on the wonderful fleeces our producers submit every year!

We've fine-tuned the new initiatives launched at last year's sale, and we invite you to join us and be a part of the fun that is the SVFF Fleece Sale.

To volunteer in any of these capacities on Saturday and Sunday, please visit our Eventeny page at <https://www.eventeny.com/events/volunteer/application/?id=1240>, or contact Co-Chairs Bridget Brown and Tara Phillips at svffleecesale@gmail.com.

FRIDAY

Check-In Assistants: Receive fleeces, reviewing entry forms to ensure they are properly completed before logging fleece(s) and producer payments. Double-check that 'Fleece Information' section of the juror evaluation card is completed by producer, and inserted with correct fleece before hand-off for juror evaluation.

Experienced Fleece Juror: Evaluate fleeces according to established process and guidelines, documenting evaluation notes and recommended uses/ comments for purchaser and producer use. Detailed instructions and recommended comments will be provided to all Experienced Jurors for review prior to the fleece sale. (Experienced Jurors may also assist with Online Sale Preparation, as described below.)

Beginning Fleece Juror: With the assistance of an Experienced Juror, evaluate a wide variety of fleeces, learn what recommended uses are and how they are determined, and what methods may be best for different fleeces. No experience required; only a love of fiber and a willingness to learn. Detailed instructions and recommended comments will be provided to all Beginning Jurors for review prior to the fleece sale. (Beginning Jurors may also assist with Online Sale Preparation, as described below.)

Online Sale Preparation: This year we will have "Juror's Choice" fleeces that we will be posting online on our Etsy sale. This involves the taking and emailing of photos for later remote upload to online fleece sale site. This position requires the use of a personal Smart Phone or mobile-enabled tablet. (Online Sale Preparation may also be completed by juror(s).)

SATURDAY AND SUNDAY

Cashier/ Front Desk: Process and log purchaser sales (cash, check and credit cards), ensuring all pertinent data is recorded for Fleece Sale Summary.

Floor Sales/ Education: Assist purchasers with fleece selection, responding to inquiries re: available fleeces, recommendations for processing, and various end uses. When requested, open and display fleece for purchaser viewing and further evaluation, ensuring integrity of fleece during process.

Fleece Check-Out: Group unsold fleeces by producer, allowing for efficient pick-up at conclusion of sale. Process and log producer check-out of unsold fleeces, ensuring all pertinent data is recorded for Fleece Sale Summary.