
Shenandoah Valley Fiber Festival Annual Juried Fleece Sale

September 24–26, 2021

SVFF- Fleece Sale
Clarke County Ruritan
Fair Grounds
890 West Main Street
Berryville, Virginia 22611
SVFFFleecesale@gmail.com

Dear Producers:

We invite you to join us at the Shendandoah Valley Fiber Festival's Annual Juried Fleece sale this year on September 24-26, 2021. It has been a difficult year since we have seen you last. COVID-19 threw a wrench through all of our plans last year, but with precautions in place for 2021, we are excited to announce that we are back. We are excited to offer our unique juried evaluation again this year. Pre-registration is not required. Our Festival accepts no commission on the sale of fleeces at SVFF, so you receive your full sale price on any fleeces sold!

Our Juried Fleece Sale is not a competition. Our experienced and trained jurors carefully evaluate your fleeces to help you, the producer, and potential buyers identify favorable aspects of the fleeces, such as staple length, best uses, amount of vegetable matter, and consistency for breed standard.

This year we will hold our live and Online Fleece Sale through the entire weekend, adding a juror's choice designation, and promoting the Livestock conservancy's Shave 'em 2 Save 'em initiative! These changes only reinvigorate our commitment to providing quality standards in our evaluations and handling of your fleeces.

Should you have questions regarding any aspect of the fleece sale, please contact us via email at SVFFFleeceSale@gmail.com.

With warm and wooly regards,

The 2021 SVFF Fleece Sale Committee

Evaluation Information:

Fleeces are divided into seven classes:

- Class A- Fine Wool
- Class B- Medium Wool
- Class C- Long Wool
- Class D- Double-coated/Primitive Wool
- Class E- Camelid Fibers (Alpaca, Camel, and Llama)
- Class F- Goat Fibers (Cashmere, Mohair, cashgora, and pygora)
- Class G- Felting Fleeces

Fleece evaluation sheets with suggested uses and additional notes will be provided for each fleece by a trained volunteer juror. Copies will be provided to both buyer (at point of sale) and producer (with check).

This year, each Juror will be able to bestow a Juror's Choice sticker on a fleece that exceeds expectations. It is not a judgement ribbon; it is designed to promote fleeces of superb qualities to buyers.

The SVFF Juror Point for Wool and Alpaca Fleeces, and Guidelines for Mohair Fleeces are available to download.

Fleeces that exhibit substantial defects, such as unskirted fleeces, contamination with heavy VM, manure tags and/or staining, extreme lock weakness, or mildew will be rejected from the sale. Class G- Felting Fleeces (matted, cotted, or felted fleeces used for 'humane fleece rug making' or lesser quality fleece appropriate for felt processing are accepted) must maintain cleanliness standards or be rejected.

Note for Class G producers: Those wishing to enter fleeces for use in making fleece rugs are encouraged to look into process and include information with your producer materials. Following are a few links for inspiration.

- <http://riveroaksfarmstudioblog.blogspot.com/2011/05/felted-fleece.html>
- <http://woollove-functional-fiberart.blogspot.com/2012/07/portugal-raw-fleece-felting-part-1-of-2.html>
- <https://www.youtube.com/watch?v=OqIho5hgvn4>

2021 Entrance Fee:

LIMIT 8 FLEECES PER PRODUCER)

\$5 per fleece

Fleece Sale Check-in:

Friday, September 24, 2019 from 10:00 a.m. to 3:00 p.m.

Pre-registration is not required. Located at the rear of the Arts & Crafts Building. Look for “Fleece Registration” signs. In the event of inclement weather, the check-in will be inside the building.

Fleece Registration:

1. **Juried Fleece Sale Entry Form:** the 2021 Fleece Sale Entry Form is available for download and should be completed prior to check-in. Producers are responsible for setting their own prices and list full prices only on the entry form. (The 2018 Sales Summary lists price ranges for breeds and can be used for guidance.)
2. **Breed Designation:** Breed information should be designated as follows:
 - For purebred breed: Single breed name (e.g. Merino)
 - For crossbreeds: Predominant breed name X (e.g. Merino X) Predominant refers either to the highest percentage breed represented or the qualities most reflected in the particular fleece.
 - Glass G- Felting Fleeces: Heavily felted, cotted and matted fleeces or fleeces appropriate for felting or processing into felted batts must be labeled accordingly.
3. **Bagging Fleeces:** Bring skirted fleeces packaged in **open clear plastic bags**. Bags must be left open to allow paperwork and evaluation forms to be placed inside.
4. **Producer Information and Marketing:** Any additional information about your farm, flock, micron testing results and the individual sheep (including photos and a clean lock sample) are encouraged and should be provided on a separate card included in a clear plastic bag with the fleece.
 - Shave’em 2 Save’em fleeces will be noted and producer stickers will be kept at the sale table and delivered at point of sale.

Online Fleece Sale:

These fleeces will be selected by jurors and designated as “Juror’s Choice” fleeces for our online Etsy sale. The sale of these special fleeces will run throughout the weekend starting at 10 a.m. Saturday morning. There will be no additional cost to you for online purchases, buyers pay shipping.

Fleece Sale Pick-up:

Sunday, September 26, 2019 at 4:00 p.m.

All fleeces not picked up by **5:00 p.m.** will become property of the Shenandoah Valley Fiber Festival. A check, as well as a copy of your evaluation forms, will be mailed to you.